

A DEMAND FOR REAL TRANSPARENCY IN OUR FOOD

A Customer Request to My Grocery Store

I am a customer in this community, and I am asking this store to offer beef with real transparency.

I want food I can trust.

That means I want access to beef that gives me clear answers to these basic questions:

I WANT TO KNOW:

Where it came from

Which ranch raised it

How it was fed

Where it was processed

Whether it was tested for residues

Whether the claims on the label can actually be verified

I AM ASKING THIS STORE TO:

Carry more traceable AMERICAN born and raised beef

Offer beef with ranch-to-shelf fully verifiable transparency

Support producers and supply chains that put truth, trust, and transparency first

Give customers a real choice beyond vague labels and imported meat

WHY THIS MATTERS:

Consumers deserve to know what they are feeding their families.

Ranchers deserve a fair path to market.

Our communities deserve a food system built on truth, trust, and transparency — not confusion.

National Security. Our country cannot rely on foreign countries for our beef supply.

PLEASE CONTACT THE ARA IF YOUR STORE TAKES ACTION:

Scan the QR code to go to our website goarabeef.org and go to the contact page and call or email us.



STORE MANAGER / BUYER:

If you want access to a growing movement of consumers and producers demanding a more transparent food system, visit:

GoARABeef.org

Rebuilding America's beef supply chain with truth, trust, and transparency.

Learn more about:

- Traceable beef systems
- Consumer demand for real transparency
- Producer-backed solutions
- How to connect with the movement



Truth. Trust. Transparency.

Why shoppers are handing this in:

Because “Product of USA” and other label claims do not tell us enough.

We want real transparency — not carefully worded and trademarked marketing language.